



SPECIAL DEAL FOR NEW NAHB MEMBERS



As a **new NAHB Member**, you're eligible for exclusive first-time attendee pricing to attend the **2027 NAHB International Builders' Show® (IBS)** with an IBS Expo+Education Pass, up to an \$825 value, available to you for **only \$195***.

\$195 BUILDERS' SHOW EXPO+EDUCATION PASS

Choose from 120+ IBS Education sessions to learn cutting-edge industry trends, practical strategies and business growth insights.

Access 1,700+ exhibiting companies with the hottest innovations, products and solutions.

Connect with other industry pros during unmatched networking opportunities.

There's only one Builders' Show. It's the only place to see what's new and what's next for our industry.



Learn More & Register
BUILDERSSHOW.COM/FIRST

*First-time attendee pricing is only available to current members of a local HBA affiliated with NAHB who are registering for the Builders' Show for the first time as an NAHB Member. Manufacturers and software provider registrants are not eligible for this offer.

WHY ATTEND THE BUILDERS' SHOW?

MAKE CONNECTIONS THAT MATTER.

Meet future collaborators, suppliers and business partners.

EXPLORE NEW IDEAS & REFINE YOUR SKILLS.

IBS Education sessions and IBS Centrals are perfect for learning and sharing with like-minded pros.

STAY AHEAD OF THE CURVE.

Discover the latest techniques and innovations with construction product and technique demos.

DISCOVER WHAT'S NEXT.

IBS Exhibit Halls are organized into six product categories, plus the Outdoor Exhibits, making it easy to find what you need.



Join us at IBS 2027 in Vegas, Feb 2-4. We're planning an amazing event for you!

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